INTERNSHIP OPPORTUNITY

SOCIAL MEDIA MARKETING TRAINEE

Type of Vacancy : Internship

Preferred education level (s) : Diploma, Degree, Master

Preferred Major (s) : Business, Mass communication

Organization details :

Company : Global English Academy Bukit Indah
Website : https://www.facebook.com/GlobalEnglishAcademyHQ
Address : 8, 8A, 8B, Jalan Indah 15/3, Taman Bukit Indah, 79100 Johor Bahru

Job Responsibility :

1. Create. Experiment. Grow.
2. Are you the type of person who always notices trending TikTok videos, interesting Instagram Reels or creative Xiaohongshu posts?
3. Do you enjoy creating content, taking photos, making videos or coming up with new ideas?
4. If yes, you may be the person we're looking for! 🎬✨
5. At Global English Academy, you won't just be posting content. You'll get hands-on experience in real digital marketing projects and see your ideas go from concept to published content.

Job Requirements and Qualifications :

1. Students pursuing Marketing, Mass Communication, Digital Marketing, Business, Media or related fields
2. Creative and willing to experiment with new ideas
3. Comfortable appearing behind or in front of the camera
4. Familiar with social media platforms
5. Basic knowledge of Canva / CapCut is an advantage
6. Good communication skills
7. Responsible, proactive and willing to learn
8. Most importantly, you don't need to know everything. We want someone who is curious and willing to try.

Benefits :

- ✓ 📈 **Understand how content connects to real business results**
- ✓ 🏆 **Opportunity to participate in real campaigns and events**

Person-in-charge :

Name : Miss Wong
Contact No. : 012-911 8649
Email : ptgajb@hotmail.com

To foster excellence & self-confidence in learners.

phonics. Unlock. Potential.

Let's See What The Parents Said

Graduation & Awards Ceremony

Our Location

Global Academy & Global English Academy (HQ)
8, 8a & 8b, Jalan Indah 15/3,
Taman Bukit Indah, 81200, JB.
+6012-897 5688

Branches
Global English Academy (Mutiara Mas)
45a & 45b, Jalan Mutiara 1/9,
Taman Mutiara Rini, 81300 Skudai, Johor.
+6016-711 6488

Global English Academy (Setia Tropika)
53-01, Jalan Setia Tropika 1/17,
Taman Setia Tropika, 81200, Johor Bahru, Johor
+6012-911 8649

Office Hours

Tuesday & Wednesday
10:00am-9:00pm

Thursday to Saturday
10:00am-6:30pm

Sunday
10:00am-5:30pm

Global ENGLISH ACADEMY

We prepare for
Cambridge
English Qualifications

Global ENGLISH ACADEMY

✱ 英语音标 GLOBAL PHONICS
✱ 剑桥英语 CAMBRIDGE ENGLISH

globalacademy.edu.my

Learn. Confidence.

About

Global English Academy, a leading language institution in Johor Bahru, offers comprehensive English programs for learners aged 4–18. We are the first in the city to host a fully English Summer Camp, welcoming both local and international students. Through Cambridge English Qualifications, experienced tutors, and an engaging, learner-focused curriculum, we help children build a strong foundation and reach their full potential.
As a proud sub-brand of the JL Global Academy Group, we continue the Group's mission of delivering high-quality education.

Vision
To foster excellence and self-confidence in learners.

Mission
To empower learners with a strong language foundation for confident, effective international communication.

Motto
"Speak with Confidence, Connect Globally"

Popular Courses

Global Phonics (4–8yrs old)

Cambridge English for Young Learners (6–12yrs old)
- Pre-A1 starters
- A1 Movers
- A2 Flyers

Cambridge English for Teens (13–18yrs old)
- A2 Key for Schools (KET)
- B1 Preliminary for Schools (PET)
- B2 First for Schools (FCE)
- C1 Advanced (CAE)

Cambridge English — trusted worldwide, accepted by 25,000+ schools and universities.

Exam Preparatory Course (Cambridge English/ IELTS/ IGCSE / PTE)

English Writing Class - Write smarter, better, and excel in academic writing.

"The Young Speaker" Public Speaking Holiday Workshop
Always fully booked — the most anticipated holiday program! Where kids beat stage fright, gain confidence, and shine as young speakers.

Summer English Camp
A summer camp brings together students from across the globe to master English, build confidence, and shine together.

Small Group Class & Private 1 on 1 Class

Why Us??

- **100%** 100% English Immersion — Master all 4 skills naturally
- Expert Teachers — Caring, with proven exam success
- Cambridge Certificates — Prestigious, recognised worldwide
- Affordable Tuition Fee — High-quality education at fair fees
- Fun, Engaging & Multimedia Driven Teaching
- Presentation & Public Speaking — Build real-world confidence
- UK-Based Learning Materials — Trusted resources that guarantee progress
- Graduation & Awards Ceremony — Celebrate success

Awards & Recognitions

- Certified Cambridge Preparatory Centre – Bronze Level Preparation Centre
- Official Corporate Partner of the Oxford Placement Test
- Authorised IELTS Registration Centre for the British Council
- Authorised IELTS Registration Centre for the IDP Education
- Certified Training Provider under HRD Corp Malaysia

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BRITISH COUNCIL IELTS Registration Centre

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