

# INTERNSHIP OPPORTUNITY

## Marketing Intern

**PopoMama®**

Type of Vacancy : Internship

Preferred education level (s) : Degree

Preferred Major (s) : Art & Design, Business

### Organization details :

Company : PPMM Global Sdn. Bhd.  
Website : <https://www.facebook.com/popomamamsia/>  
Address : No 31-3 Block C2, Jalan PJU 1/39, Dataran Prima, 47301  
Petaling Jaya, Selangor

### Job Responsibility :

1. Assist in planning and executing promotions and marketing campaigns
2. Assist in designing communication strategies to attract, retain and engage customers
3. Assist in developing corporate collaborations and partnership programs
4. Support digital marketing team in content creation
5. Assist in design and develop concept of creative artworks/visuals for marketing purposes
6. Any other duties as and when assigned from time to time.

### Job Requirements and Qualifications :

1. Currently pursuing Degree in Marketing, Communications, Business or related field
2. Organized and have time management skills.
3. Highly motivated, independent, dedicated and a strong team player
4. Positive attitude, good personality and able to communicate well
5. Languages required: English, Mandarin

**Benefits : -**

### Person-in-charge :

Name : Mei Chua  
Contact No. : 016-321 1336  
Email : [hr@popomama.my](mailto:hr@popomama.my)