

# JOB OPPORTUNITY

## DIGITAL MARKETING



Type of Vacancy : Full Time

Preferred education level (s) : Degree

Preferred Major (s) : Art & Design, Business, Mass communication

### Organization details :

Company : Ads On Marketing Sdn Bhd  
Website : <https://adson.com.my/>  
Address : 19-2 & 21-2, Jalan Temenggung 23/9, Bandar Mahkota Cheras, 43200 Cheras, Selangor

### Job Responsibility :

1. Facilitates content planning by brainstorming ideas, drafting post copy, and performing other related tasks.
2. Contributes to the monthly report by analysing data, explaining, and developing new campaign objectives.
3. Supports the production of proposals by developing strategies and collaborating with the KOL team, event team, and other relevant departments.
4. Actively engages with customers and promptly responds to comments and messages on social media platforms.

### Job Requirements and Qualifications :

1. Candidate must possess at least an Advanced/Bachelor's Degree in Digital Marketing, Business Studies, Marketing, Advertising or equivalent.
2. Final year students are encouraged to apply
3. Required language(s): Mandarin, English, and Bahasa Malaysia
4. We seek Mandarin-speaking candidates who are required to serve Mandarin-speaking clients.
5. Fresh graduates are welcome to apply
6. Preferable contract length: 3 months or above

**Benefits : -**

### Person-in-charge :

Name : Lenny Lee  
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