

JOB OPPORTUNITY

KOL MARKETING INTERNSHIP



Type of Vacancy : Full Time

Preferred education level (s) : Degree

Preferred Major (s) : Business

Organization details :

Company : Ads On Marketing Sdn Bhd
Website : <https://adson.com.my/>
Address : 19-2 & 21-2, Jalan Temenggung 23/9, Bandar Mahkota Cheras, 43200 Cheras, Selangor

Job Responsibility :

1. Assist leader in tracking and reporting social media metrics, including reach, engagement, and conversions.
2. Assist in sourcing new database of influencers
3. Coordinate with the creative team/sales team for the ideation creative process that covers planning.
4. Assist with event onsite support for coverage of event via social media.
5. Stay up-to-date with the latest trends and best practices in social media.
6. When required, to attend to any other ad hoc tasks assigned.

Job Requirements and Qualifications :

1. Able to onsite for campaigns during weekend
2. Undergraduates/fresh graduates with Marketing/Communications/PR/English degree.
3. Familiarity with social media platforms, including Facebook, Instagram, LinkedIn, TikTok and others
4. Have excellent comprehension and communication skills to manage different stakeholders when performing assigned tasks
5. Is an organised multi-tasker who's able to work independently in a fast-paced, collaborative environment.
6. Detail-oriented with strong organisational and time management skills.

Benefits : -

Person-in-charge :

Name : Lenny Lee
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