JOB OPPORTUNITY

Marketing Junior Executive

Type of Vacancy : Full Time

Preferred education level (s) : Diploma, Degree

Preferred Major (s) : Art & Design , Business, Mass communication

PHWORLD

Organization details :

Company : PH World Property Sdn Bhd
Website : https://phworldproperty.com.my / Facebook: PH World Property
Address : HQ Office: No.19, Jalan Ah Siang, 80300 Johor Bahru, Johor

Job Responsibility :

1) Content Creation: Design engaging social media visuals and posts to showcase our latest project developments and milestones.
2) Lead Generation: Set up, monitor, and optimize social media lead advertisements to identify and attract potential purchasers.
3) Lead Management: Ensure all digital leads are accurately captured and funneled to the Sales Team for immediate follow-up.
4) Event Support: Provide on-ground support for offline marketing activities, including roadshows, exhibitions, and sales gallery events.
5) Market Intelligence: Keep a pulse on competitor pricing, emerging digital tactics, and the latest property market trends.

Job Requirements and Qualifications :

1) Degree/Diploma in Marketing, Communications, or equivalent.
2) Prior knowledge of digital marketing is a plus.
3) Highly teachable with a strong desire to learn.
4) Proactive in adopting new marketing technologies and trends

Benefits :

- ✓ On The Job Training will be provided
- ✓ Annual Leave
- ✓ Outpatient Medical Claim
- ✓ Hospitalization and Surgical Insurance
- ✓ Personal Accident Insurance
- ✓ Mileage Claim
- ✓ Dental Claim
- ✓ Optical Claim
- ✓ Sports and Wellness Activities

Person-in-charge :

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