



DR. LAW CHONG SENG

Assistant Professor

Faculty of Business and Management

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Teaching Permit No.: PM/IPTS/2018/10/7278

1. ACADEMIC QUALIFICATION

No.	QUALIFICATION	FIELD OF SPECIALIZATION	NAME OF AWARDING INSTITUTION & COUNTRY	START DATE – END DATE
1.	Doctor of Business Administration	Corporate Social Responsibility (CSR), SCM	IPE Management School, Paris (PPA), France	2017 – 2020
2.	Master of Business Management	Supply Chain Management (SCM)	Asia e University, Malaysia (AeU)	2010 - 2012
3.	Bachelor of Science (Hons)	Environmental Science	National University of Malaysia (UKM)	1996 - 1999

2. EMPLOYMENT RECORD

No.	START DATE – END DATE	POSITION	JOB NATURE	EMPLOYER / COMPANY
1.	2022 - present	Acting Dean	Education	Faculty of Education & Psychology (SUC)
2.	2022 - present	Director	Education	School of Foundation Studies (SUC)
3.	2021 - 2021	Acting Director	Education	School of Foundation Studies (SUC)
4.	2019 – 2020	Senior Lecturer	Education	Faculty of Business & Management (SUC)
5.	2017 – 2019	Lecturer	Education	Faculty of Business & Management (SUC)
6.	2013 – 2016	Director, Lecturer	Education	School of Professional & Continuing Education (SPACE)
7.	2016 – 2016	Deputy Dean, Lecturer	Education	Southern Institute of Technical Education (SITE)
8.	2013 – 2016	Director, Lecturer	Education	Entrepreneur, Incubation and Career Centre (EICC)
9.	2012 – 2013	Operation Manager	Manufacturing	Primechem (M) Sdn Bhd (Singapore)
10.	2011 – 2012	Logistics Manager	Manufacturing	Bucher Emhart Glass of Malaysia (Sweden)
11.	2008 – 2011	Supply Chain Manager cum QMR	Multi-Level Marketing (MLM)	PHHP Marketing of Malaysia
12.	1999 – 2008	Supply Chain Manager	Manufacturing	Meiban Technologies of Malaysia (Singapore)



CURRICULUM VITAE

3. PROFESSIONAL QUALIFICATION / MEMBERSHIP (NATIONAL / INTERNATIONAL)

No.	TYPE OF QUALIFICATIONS / MEMBERSHIP	GOVERNED BY WHICH BODY / COMPANY / ASSOCIATION / OTHERS	AWARDED YEAR / MEMBERSHIP DURATION
1.	Graduate Technologist (Information & Computing Technology) <i>GT21061713</i>	Malaysia Board of Technologist (MBOT)	2021 Active membership
2.	Life-Time Membership <i>TERA-M192026</i>	Teaching and Education Research Association (TERA)	2019 Active membership
3.	Chartered Member (CMILT) <i>M2583</i>	The Chartered Institute of Logistics & Transport (CILT)	2018 Active membership
4.	Member (MILT) <i>AM1382</i>	The Chartered Institute of Logistics & Transport (CILT)	2013 - 2018 Upgraded to Chartered Member in 2018
5.	PSMB Certified Trainer (TTT) <i>EMP/1981</i>	Kementerian Sumber Manusia (HRDF)	2015 Active certification
6.	Microsoft Certified Trainer (MCT) <i>F589-8360</i>	Microsoft	2016 – 2018
7.	Microsoft Certified Educator (MCE) <i>F566-5995</i>	Microsoft	2016 Active certification
8.	Microsoft Office Master Specialist (MOS) <i>F368-1345</i>	Microsoft	2015 Active certification
9.	Certified Lead Auditor (ISO QMS) <i>JP085791</i>	International Register of Certificated Auditors (IRCA UK)	2014 Active certification

4. RECOGNITION AWARD (NATIONAL / INTERNATIONAL)

No.	TYPE OF AWARD RECEIVED	RECEIVED FROM WHICH BODY / COMPANY / ASSOCIATION / OTHERS	RECEIVED YEAR
1.	Educator Community Influencer	Microsoft (Education)	2016
2.	Educator Community Contributor	Microsoft (Education)	2016
3.	Microsoft Innovative Educator	Microsoft (Education)	2016



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5. CONSULTANCY SERVICES / COMMUNITY SERVICES

No.	ORGANIZATION / EVENT / PROJECT	DATE / DURATION	VENUE / COMPANY	ROLE / POSITION
1.	Malaysia Research Assessment (MyRA)	Feb 2021 – Oct 2023	Southern University College	Internal Auditor
2.	Internet Society	2021 - present	International & Malaysia Chapter	Consultant /Contributor
3.	Research Papers	Mar – Apr 2021	National Science Centre (Narodowe Centrum Nauki)	Program Reviewer
4.	Conference Papers	Feb 2021 – Dec 2022	Institute for Systems and Technologies of Information, Control and Communication (INSTICC)	Program Committee (IN4PL 2021)
5.	Yeh Brothers Malaysia Sdn Bhd	2021 - present	Yeh Brothers Malaysia Sdn Bhd	Volunteer Consultant
6.	Corporate Training	2013 – present	SCEM (SPACE), SUC	Microsoft Office Applications Training Provider (HRDF & Microsoft Certified Trainer)
7.	Johor Section Committee	2017 – present	The Chartered Institute of Logistics & Transport (CILT)	Section's Participant
8.	Skype in the Classroom	2016 – present	Microsoft Education	Guest Speaker (Skype)
9.	Persatuan Usahawan Maju Malaysia (PUMM) Youth	2014 – 2017 (4)	Southern University College	Advisor

6. CONFERENCES AND TRAINING

No.	TITLE OF THE CONFERENCES / TRAINING	DATE	TRAINING VENUE	ORGANIZE BY SPEAKER / TRAINER
1.	Trade in Services Statistics (SITS)	18 Nov 2021	TrainForTrade's Distance Learning Platform	United Nations Conference on Trade and Development (UNCTAD)
2.	Systematic Literature Review Workshop	13 Oct 2021	Faculty of Business Management (SUC)	Research Committee (FBM)
3.	BLM2-ICAM4 International Joint E-Conference	11 Sep 2021	Taylor's University	Taylor's University
4.	LogiSYM MENA 2021 Symposium	24 Aug 2021	Heriot Watt University and LogiSYM	Heriot Watt University and LogiSYM
5.	Internet Privacy, Digital Footprints, Internet Society Foundation Grant Application	1 & 16 Aug 2021	Internet Society Learning	Internet Society Foundation



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No.	TITLE OF THE CONFERENCES / TRAINING	DATE	TRAINING VENUE	ORGANIZE BY SPEAKER / TRAINER
	and Project Implementation Guidance			
6.	Mastering Data Analysis	29 Jun 2021	HRDF e-LATiH	HRDF
7.	A Guide to Extended Analysis Using Smart PLS	20 & 21 May 2021	University Sains Malaysia	School of Management
8.	Building Port Resilience Against Pandemics & International Merchandise Trade Statistics (IMTS)	15 – 30 Mar 2021	TrainForTrade's Distance Learning Platform	United Nations Conference on Trade and Development (UNCTAD)
9.	Virtual Workshop on Basic PLS-SEM Using SmartPLS 3.0	27 Mar 2021	Zoom	MPWS Rich Resources
10.	E2 Education Exchange	22 & 24 Mar 2021	Microsoft Teams	Microsoft
11.	EdLead 2021: Leadership & Digital Transforms Future of Work	8 & 21 Feb 2021	Educity Leadership Summit	Educity, Iskandar Malaysia
12.	Microsoft Excel 365	20 & 21 Feb 2021	HRDF e-LATiH	HRDF
13.	Supply Chain Management Micro Master	16 May to 21 Jun 2020	Malaysia University of Science and Technology	Professor Dr. Premkumar Rajagopal
14.	8th Global Logistics & Supply Chain Conference (GLCS19SEA)	26 & 27 Nov 2019	The Wembley, A ST Giles Hotel, Georgetown, Penang	Mice Vision International
15.	Framing Effective Essay Questions and Rubric Development	16 & 17 Aug 2018	Southern University College	Professor Madya Dr. Han Tek Chung (OUM)
16.	OBE Constructive Alignment & Item Construction	18 & 19 July 2018	Southern University College	Dr. Rohaya Talib (UTM)
17.	Understand OBE from A to Z	27 & 28 Dec 2017	Southern University College	Dr. Rozzana Mohd Said (UiTM)
18.	Roundtable on Emerging Trends of Technologies in Supply Chain Management	12 & 13 Jan 2017	Wawasan Open University, Penang	Professor Dr. Premkumar Rajagopal, (Malaysia University of Science and Technology, MUST) Dr. Shardul Phadnis, (Malaysia Institute for Supply Innovation, MISI)
19.	2nd International Workshop on Big Data Analytics	23 & 24 Aug 2016	Hotel Jen Puteri Harbour	UTM Big Data Centre
20.	ISO 14001:2015 Interpretation	2014	Puteri Pan Pacific Hotel, Johor Bahru	Neville Clark
21.	ISO 9001:2015	2014	Puteri Pan Pacific Hotel, Johor Bahru	Neville Clark
22.	Supply Chain Management	2010	Johor Bahru	SMI Asia
23.	High-Performance Work Team	2010	Johor Bahru	Training.com



CURRICULUM VITAE

No.	TITLE OF THE CONFERENCES / TRAINING	DATE	TRAINING VENUE	ORGANIZE BY SPEAKER / TRAINER
24.	Train The Trainer	2010	Johor Bahru	Training.com
25.	GMP for Food Industry	2010	Johor Bahru	Neville Clark
26.	ISO 22000 Food Safety Management System	2010	Johor Bahru	Neville Clark
27.	Quality Management Representative Skills	2009	Johor Bahru	Neville Clark
28.	Manufacturing Inventory Reduction Strategies	2006	Johor Bahru	Naga Chain
29.	Practical Store and Warehouse Management Skills	2006	Johor Bahru	SMI Asia
30.	Practical Costing Tools and Techniques for Managers	2005	Johor Bahru	Naga Chain

7. RESEARCH AND PUBLICATION

RESEARCH / PUBLICATION / JOURNALS / BOOKS

1. **Law, C. S., & Selvamalar, A.** (2021). A Study on Impact of Corporate Social Responsibility (CSR) on Supplier Relationship Management (SRM) in Food Manufacturing Companies in Malaysia. *International Journal of Professional Management*, 16(2).
2. **Law, C. S., & Lim, K. Y.** (2019). RFID Technology Adoption Rate in Warehousing: A Study of Manufacturing Companies in Johor. *International Journal of Trend in Scientific Research and Development*, 3(3), 144-153. DOI: 10.5281/zenodo.2592105
3. **Law, C. S.** (2018). Malaysia Public Universities' Graduate Employability Policies: An Analysis of First-Degree Graduates Unemployment and Underemployment Issues. *International Journal of Social Science and Humanities Research*, 6(4), 480-489. DOI: 10.5281/zenodo.2589702
4. **Law, C. S.** (2013). The Need for the Lifelong Learning, Learning Society, and Life-wide Learning. *Southern Today of Southern University College*, 29(1), 95-96. DOI: 10.13140/RG.2.1.5069.5444

OTHER (Thesis Supervised)

1. Wawasan Open University Master's Thesis, (Imelda Jayanthi A/P Simon Devaraj, 2018): *A Comparative Study on the Acceptance of LGBT Employees in International Universities: UORM and NUMED.*
2. Wawasan Open University Master's Thesis, (Yong Lee Ying, 2017): *Factors Affecting Graduate of Diploma in Accounting to Further Homegrown Degree Studies in XYZ University College.*
3. Wawasan Open University Master's Thesis, (Vanessa Anita A/P Pushpan, 2017): *A Study on the Relevancy of Flexible Working for the IT Department of XYZ (M) Sdn Bhd.*
4. Wawasan Open University Master's Thesis, (Wong Ghang Sheng, 2016): *A Study on Employees Turnover Intention of Accounting Firm in Johor Bahru.*
5. Wawasan Open University Master's Thesis, (Yip Choon Li, 2015): *A Study of Food Safety Factors Influencing Consumer Purchasing Decision.*
6. Wawasan Open University Master's Thesis, (Ong Hoong Aan, 2015): *A Study of Factors that Contribute to Production Waste in Paper Packaging Industry.*
7. Wawasan Open University Master's Thesis, (Nur Shalihah binti Muhdi, 2014): *A Study on Factors that Influence Enrolment of Bachelor of Business Programme in ABC College.*
8. Wawasan Open University Master's Thesis, (Suresh A/L Raman, 2014): *A Study of Quality Issues Facing in Wire Bonding Process in XYZ Sdn Bhd.*



8. OTHER ADDITIONAL ADMINISTRATIVE RESPONSIBILITIES

No.	POSITION (APPOINTMENT)	FACULTY / DIVISION / DEPARTMENT	START DATE – END DATE
1.	Acting Dean	Faculty of Education & Psychology	2022 - present
2.	Director	School of Foundation Studies	2021 – present
3.	Director	School of Professional and Continuing Education (SPACE)	1/1/2014 – 31/12/2016
4.	Deputy Dean	Southern Institute of Technical Education (SITE)	16/4/2016 – 31/12/2016
5.	Director	Entrepreneur, Incubation and Career Centre (EICC)	1/1/2014 – 15/4/2016
6.	Deputy Director	School of Professional and Continuing Education (SPACE)	16/5/2013 – 31/12/2013

9. OTHER RELEVANT INFORMATION

- **Internal examiner (for Proposal Defense)** – Doctor of Philosophy (Business Administration)
PhD Student: Thock Sheng Yi
Topic: E-Tourism and its Socioeconomic Impacts on Local Communities: Case Study of Pulau Pangkor, Malaysia
Mode of Programme: Full Research
Date: 28th September 2021
- Research Gate Contributor, https://www.researchgate.net/profile/Law_Chong_Seng
- Microsoft Excel World Championship 2016 – 5th place in Malaysia