

# CURRICULUM VITAE



**DR.MASITAH BINTI ZULKEPLI**  
**ASSISTANT PROFESSOR/ PROGRAMME COORDINATOR**  
**FACULTY OF BUSINESS AND MANAGEMENT**  
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## 1. Academic Qualification

No.	QUALIFICATION	FIELD OF SPECILIZATION	NAME OF AWARDING INSITUTION & COUNTRY	START DATE – END DATE
1.	Doctor of Philosophy (Real Estate)	Real Estate/ Green Housing/ Green Technology	Universiti Teknologi Malaysia (UTM)	2020
2.	Master of Science in Facilities and Real Estate Management	Facilities and Real Estate Management / Housing	Universiti Tun Hussein Onn Malaysia (UTHM)	2011
3.	Bachelor of Management Technology (Hons)	Management Technology	Universiti Tun Hussein Onn Malaysia (UTHM)	2006

## 2. PREVIOUS EMPLOYMENT RECORD

No.	START DATE – END DATE	POSITION	JOB NATURE	EMPLOYER / COMPANY
1.	2007-2016	Tutor	Teaching	Universiti Tun Hussein Onn Malaysia
2.	2006-2007	Research Assistant	Do research work	Universiti Tun Hussein Onn Malaysia

## 3. PROFESSIONAL QUALIFICATION / MEMBERSHIP (NATIONAL / INTERNATIONAL)

No.	TYPE OF QUALIFICATIONS / MEMBERSHIP	GOVERNED BY WHICH BODY / COMPANY / ASSOCIATION / OTHERS	AWARDED YEAR / MEMBERSHIP DURATION
1.	NIL		

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## 4. RECOGNITION AWARD (NATIONAL / INTERNATIONAL)

No.	TYPE OF AWARD RECEIVED	RECEIVED FROM WHICH BODY / COMPANY / ASSOCIATION / OTHERS	RECEIVED YEAR
1.	GOLD MEDAL	Developing A Realistic Model to Determine Housing Needs in Malaysia”, Research & Innovation Festival 2008 (R&I Fest 2008) organized by Research Management and Innovation Centre, Universiti Tun Hussein Onn Malaysia, Batu Pahat.	2008
2.	GOLD MEDAL	Developing A Realistic Model to Determine Housing Needs in Malaysia”, Research & Innovation Festival 2007 (R&I Fest 2007) organized by Research Management and Innovation Centre, Universiti Tun Hussein Onn Malaysia, Batu Pahat.	2007
3.	SILVER MEDAL	Developing A Realistic Model to Determine Housing Needs in Johor Bahru” Research Poster Competition (Master Degree Level) Non-engineering Category. Universiti Tun Hussein Onn Malaysia, Batu Pahat	2008

## 5. CONSULTANCY SERVICES / COMMUNITY SERVICES

No.	ORGANIZATION / EVENT / PROJECT	DATE / DURATION	VENUE / COMPANY	ROLE / POSITION
1.	NIL			

## 6. CONFERENCES AND TRAININGS

### CONFERENCES

- 1st International Graduate Conferences of Built Environment and Surveying (GBES 2019), Faculty of Built Environment and Surveying, Universiti Teknologi Malaysia, 24 -25 June 2019
- 2ND SIMPI (Sustainability Initiatives: Case Studies in Malaysia, Philippines and Indonesia) and International Conference on Urban Studies .FAR EASTERN UNIVERSITY Manila, Philippines. 04-05 May 2016.
- International Conference on Sustainable Initiatives: Case Studies in Malaysia, Philippines and Indonesia (SIMPI 2015) Conference at T06, Faculty of Geoinformation & Real Estate, Universiti Teknologi Malaysia, Johor Bahru, Malaysia. 15 May 2015.
- Sidi, N.S.S, Zulkepli, M., Omar, H. and Rahim, H. (2012). A Realistic Model to Determine Housing Needs in Malaysia: A Study of Johor Bahru, Kuala Lumpur and Penang. International Real Estate Research Symposium (IRERS) 2012, Bangi.

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5. The 2<sup>nd</sup> International Conferences on Green Buildings Technologies and Materials (GBTM 2012) in Wuhan, China (Disember 27-28, 2012)
6. Participant for Conference on Management of Technology Real- Estate in October 2004

### TRAININGS

1. Virtual Research Paper Writing and Reference Management Software Confirmation by Institute of Graduate Studies and Research (IGSR), at Southern University College, 11 March 2022
2. Virtual Academic Writing with Mendeley Reference Manager Workshop by Research Committee, Faculty of Business and Management (Ts Dr Kyle Lee Khai Loon) at Southern University College, 7 March 2022
3. RISM Professional Career Talk by Royal Institutions of Surveyor Malaysia, Johor Branch, 3 November 2021
4. Virtual Webinar Workshop: Literature Review, Research Methodology and Research Design organized by Institute of Graduate Studies and Research (IGSR), at Southern University College, 20 October 2021
5. Systematic Literature Review Workshop organized by Faculty of Business and Management at Southern University College, 13 October 2021.
6. Kursus Praktis Konsep Asas SLR Dalam Pencarian Bahan Bab Dua Thesis organized by Dr. Hayrol Azril Mohamed Shaffril, 30 Jun 2021.
7. Webinar: Penerbitan Artikel Q1/Q2 WOS bagi Sains Sosial: Tips dan Strategi. by Dr. Hayrol Azril Mohamed Shaffril, 7 Julai 2021.
8. Webinar Qualitative Research Paradigm by Prof.Madya Dr.Mursyid Arshad, 4 Julai 2021
9. Online Learning Workshop organized by Computer Centre Office at Southern University College, 21 May 2020
- 10.Introduction to NVIVO Systematic Literature Review organized by Faculty of Business and Management at Southern University College, 9 January 2020.
- 11.Professional Document Management by Using Microsoft Word Workshop organized by The Excellent Teaching and Learning Centre (ETLC), Southern University College at Southern University College, 8th August 2019
- 12.Turnitin Workshop for Lecturers organized by Southern University College Library at Southern University College, 19th July 2019
- 13.Product Briefing to Student Recruitment Office (SRO) organized by Student Recruitment Office (SRO), Southern University College, 28th June 2019
- 14.Seminar Master PHD R.O.K.E.T Start Up organized by Dr Rokat Network at Swiss Inn Hotel, Johor Bahru, 18th & 19th August 2018
- 15.Framing Effective Essay Questions and Rubric Development organized by Southern University College at Southern University College, 16th & 17th August 2018
- 16.OBE (Constructive Alignment) and Item Construction for Final Examination Papers organized by Southern University College at Southern University College, 18th & 19th July 2018
- 17.Stress and Time Management Course organized by Excellence Teaching and Learning Centre, Southern University College at Southern University College, 30th March 2018.
- 18.Myra: Current Scenario and Strategy for Private Higher Learning Institutions organized by Institute of Graduate and Research (IGSR) Southern University College at Southern University College, 24th August 2017.
- 19.National Real Estate Seminar (NRES) – Property Paradigm Shift organized by Department of Estate Management, Faculty of Architecture, Planning and Surveying (FSPU), Universiti Teknologi Mara Perak Branch at Kinta Riverfront Hotel, Ipoh Perak, 18th May 2017

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20. Teaching Workshop in Perspective in Learning and Instructional Methods organized by Faculty of Education, Universiti Teknologi Malaysia at Southern University College, 29th -30th March 2017.
21. Carbon Management Talk, Speaker: Mr. Khairusy Syakirin Has-yun Bin Hashim. Organized by Master of Asset and Facilities Management and Centre for Real Estate Studies (UTM CRES) at Lecture Hall 1, Block C-06, Faculty of Geoinformation and Real Estate, Universiti Teknologi Malaysia, Johor Bahru, Malaysia. 29 May 2015.
22. Publication Talk by Emerald. Organized by Faculty of Geoinformation and Real Estate. Universiti Teknologi Malaysia, Johor Bahru, Malaysia. 28 April 2015.
23. Elsevier Academic Publishing Workshop organized by Universiti Teknologi Malaysia, Johor Bahru, Malaysia. 4 March 2015.
24. Forum of Attending Viva Voce at UTM Johor Bahru, Johor Bahru, Malaysia. 28 January 2015.
25. Workshop on Inferential Statistics Using Spss at Bangi, Selangor. Speaker: Prof Ramayah Thurasamy. 19 Jan 2013.
26. Smart-PLS Structural Equation Modelling Workshop at UTM SKUDAI .4 Feb 2013.
27. Document Map And Literature Review Course, Speaker: Dr. Othman Talib. Organized by MPWS Rich Resources at Dewan Budiman, Fakulti Pendidikan UKM, Bangi Selangor. 12 & 13 May 2012
28. Introductory Workshop On Atlas.Ti 7 at UTM Space Johor Bahru, Johor. Speaker Mdm. Ani Munirah. 22 December 2012.
29. How to Publish High Impact Journal. Speaker Prof. Ramayah Thurasamy organized by Universiti Teknologi Malaysia (UTM) Johor Bahru. 29 November 2012.
30. Publish or Perish Talk by Prof. Abdul Hakim bin Miswan organized by Universiti Teknologi Malaysia (UTM) Johor Bahru. 3 December 2012.
31. Database Information Course organized by UTM Library, Johor Bahru, Johor. 17 December 2012
32. Workshop on Thesis Writing organized by Centre of Excellence for Facilities Management, Universiti Tun Hussein Onn Malaysia (UTHM), Batu Pahat, Johor at Hall 3, Block A1, UTHM. 27 April 2011.
33. Qualitative Regression for Social and Economics Research (QURSE) organized by Pusat Pendidikan Berterusan (CEC), Universiti Tun Hussein Malaysia (UTHM), Batu Pahat, Johor. 22-23 June 2011.
34. Taklimat Penasihat Akademik bersama Pengarah CEC dan Taklimat ICT bersama PTM, UTHM pada 16 Jun 2010; Anjuran FPTPK, UTHM.
35. Seminar Hala Tuju Pembangunan Perumahan di Selatan Johor organized by Universiti Teknologi Malaysia, Johor Bahru, Malaysia at Pulau Spring Resort Johor Bahru. 12 April 2010.
36. Kursus Metodologi Penyelidikan Bil 1/2010 organized by Registrar, Universiti Tun Hussein Onn Malaysia (UTHM) Batu Pahat, Johor. Dewan Kuliah 7 UTHM. 12-16 April 2010.
37. Kursus End Notes dan Microsoft Words by Registrar, Universiti Tun Hussein Onn Malaysia (UTHM) Batu Pahat, Johor. 21 April 2010.
38. Kursus Penulisan Jurnal 2009 (Siri 1) organized by Pejabat Penerbit Universiti Tun Hussein Onn Malaysia (UTHM), Batu Pahat, Johor. 16 December 2009.
39. Bengkel Metodologi Penyelidikan organized by Pusat Pengajian Siswazah, Universiti Tun Hussein Onn Malaysia (UTHM) Batu Pahat, Johor. 11-13 April 2007.

## 7. RESEARCH AND PUBLICATION

RESEARCH / PUBLICATION / JOURNALS / BOOKS / OTHER

### RESEARCH

1. Research University Grant Scheme 2013 (UTM)  
**Position: Researcher**  
Title: Sustainable Green Criteria for Affordable Home in Malaysia  
Total Grant : RM 40,000
2. Job Commissioning by Ministry of Finance and National Institute of Valuation (INSPEN)  
**Position: Project Leader (1 Mac 2009 until July 2010)**  
Title: Developing a Realistic Model to Determine Housing Needs in Malaysia (Vot A015)  
Total Grant: RM 795, 000
4. Research Grant by National Institute of Valuation (INSPEN)  
**Position: Research Assistant** (August 2006 – December 2007)  
**Position: Researcher (January 2008- December 2008)**  
Title: Globalization of Real Estate Market and Its Impact on Institutional and Urban Change in Klang Valley (Vot A004)  
Total Grant: RM 363, 000

### PUBLICATION

1. Zulkepli, M., Sipan, I. and Daud, Z. (2019). Framework for Green Affordable Housing Using Green Building Criteria and Features. 1st International Graduate Conferences of Built Environment and Surveying (GBES 2019). Faculty of Built Environment and Surveying, Universiti Teknologi Malaysia.
2. Daud, Z., Sipan, I, Ali, H. and Zulkepli, M. (2019). Identifying Socio-Economic Indicators and their Parameters of Urban Riverfront Development in Malaysia: A Reliability Test. 1st International Graduate Conferences of Built Environment and Surveying (GBES 2019). Faculty of Built Environment and Surveying, Universiti Teknologi Malaysia.
3. Zulkepli, M., Sipan, I. and Aazimi, J.D.J (2017). An Exploratory Factor Analysis and Reliability Analysis for Green Affordable Housing Criteria Instrument. *International Journal of Real Estate Studies*, 11(4), 9–21.
4. Zulkepli, M., Sipan, I. and Aazimi, J.D.J. (2013). *Conceptual Framework for Green Affordable Home in Malaysia*. Journal of Advance Material Research. Trans Tech Publication. Inc. (Indexed by: Scopus, doi:10.4028/www.scientific.net/AMR.689.86)
5. Aazimi, J.D.J, Sipan, I., Zulkepli, M., Dodo, Y.A., and Jogana, M.A. (2013). *Awareness of 3R's Critical Success Factor for Greener Higher Educational Institutions*. Journal of Advance Material Research. Trans Tech Publication. Inc. (Indexed by: Scopus, doi: 10.4028/www.scientific.net/AMR.689.561)

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## 8. OTHER ADDITIONAL ADMINISTRATIVE RESPONSIBILITIES

No.	POSITION (APPOINTMENT)	FACULTY / DIVISION / DEPARTMENT	START DATE – END DATE
1.	Programme Coordinator for Bachelor of Property Management (Honours)	Faculty of Business and Management, SUC	2017 until now
2.	Head of Alumni and Industrial Advisory Panel Committee	Faculty of Business and Management, SUC	14 September 2020- Now
3	Member of Research Committee	Faculty of Business and Management, SUC	14 September 2020- Now
4.	Member of the FBM Continual Quality Improvement (CQI) Committee	Faculty of Business and Management, SUC	14 September 2020- Now
5.	Member of the FBM Moderation Assessment Committee	Faculty of Business and Management, SUC	14 September 2020- Now
6.	Member of the FBM E-Portfolio Committee	Faculty of Business and Management, SUC	14 September 2020- Now
7.	Member of the FBM Curriculum & Examination Committees: Diploma and Undergraduate	Faculty of Business and Management, SUC	1 August 2019
8.	Course Developer for Bachelor of Property Management (Honours) (MQA PA 10491)	Faculty of Business and Management, SUC	8 June 2017
9.	Bachelor of Business Administration (Hons) Programme Review Committee member	Faculty of Business and Management, SUC	18 September 2017

## 9. OTHER RELEVANT INFORMATION

### Citations:

Cited by		
	All	Since
Citations	24	19
h-index	3	2
i10-index	1	1

### Reviewer:

1. Reviewer at the Virtual International Graduate Conference of Built Environment & Surveying (GBES 2021) on 22nd & 23rd June 2021. Faculty of Built Environment & Surveying, Universiti Teknologi Malaysia, Johor Bahru, Malaysia