

RESUME

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Name : CHUAH SWEE AUN Age : 56 Years

Present Address : No 6, JALAN SOGA 5,
TAMAN BUKIT TIRAM,
ULU TIRAM,
81800 JOHOR BAHRU, MALAYSIA.

Sex : MALE



Telephone # : HP : 014-9111388

Marital Status : MARRIED WITH
TWO CHILDREN

Email ID : sachuah@sc.edu.my

I/C Number : 660611-08-5861

Language spoken : ENGLISH, HOKKIAN,
BAHASA MALAYSIA,
CANTONESE,
MANDARIN.

EDUCATION :

High School : CLIFFORD SECONDARY SCHOOL, KUALA KANGSAR, PERAK.

1981 - 1986 : SPM with Grade Two & Sijil Am Pelajaran :Bahasa Malaysia Credit 6
: STPM with Full Certificate.

College : TUNKU ABDUL RAHMAN COLLEGE, KUALA LUMPUR.

1988 - 1991 : Diploma in Commerce (Management Accounting)
: CIMA Stage 1 to 3 (The Chartered Institute of Management Accountant)

Nov 1999 : CIMA Graduate (The Chartered Institute of Management Accountant)
Final Stage 4

1998 - 2000 : MBA graduate (Feb 2001) - Victoria University of Technology,
Australia.

MEMBERSHIP : Chartered Accountant (MIA member) Malaysia.
Membership No:16420

: Former Associate of Chartered Management Accountants (ACMA,UK).
No:8249285 (Resigned on 2006 and may be re-registered if necessary)

WORKING EXPERIENCE

April 1991 - March 1995 : SANYO INDUSTRIES (M) BERHAD, TAIPING, PERAK.

Position Held : Deputy Department Chief (Assistant Accountant)

Duration : 4 Years.

Reason for leaving : To gain experience in new industry.

Mar.1995 - Feb 1997 : GUAN SOON HENG EDIBLE OIL SDN BHD, TAIPING, PERAK.

Position Held : Accountant

Duration : 2 Years

Reason for leaving : Better offer

Feb. 1997 - April 1998 : BANDAR BARU NILAI INDUSTRIAL SDN BHD, NILAI, N.SEMBILAN.
(BBNI)

Position Held : Accountant

Duration : 1 Year & 2 Months

Reason for leaving : To pursue MBA program in Kuala Lumpur.

Duties and contribution as an Accountant in above companies are as follows:

General management of the accounting and finance department.

Supervise on the preparation of company annual and monthly accounts which consist of Balance Sheet, Profit & Loss Accounts and Statement of Source and Application of Fund.

Supervise on the preparation and analyse of segmental accounts which are classified by product lines both monthly and yearly basis.

Involvement in development and enforcement of credit policy and procedures, assessing credit risks, and managing accounts receivable.

Involvement in preparation of annual business plans and budgets and undertake budgetary control.

Involvement in development and implementation of a performance management system based on balanced scorecard perspective.

Undertake product portfolio analysis with an aim to satisfy customer needs through leverage on product mix, price and customer needs.

Duties and contribution as an Accountant in above companies are as follows:

Focus on improvement of unit operating margin through the cost control and reduction activities.

Involvement in the designed of integrated reporting system by establishment of the decisional levels and responsibilities, identification of related objectives, and selection of the most appropriate performance measures to monitor the reaching of objectives.

Evaluation of the effect of environment change on business performance and on real possibility of achieving goals, and to provide timely action plans through the use of flexible budget, what if analysis and contingency planning.

Creating or maintaining shareholder value by having an appropriate capital structure and monitoring the company's cost of capital.

Involvement in the evaluation and management of long-term and short-term investments which include working capital management and capital assets investment using discounted cash flow technique.

Actively involved in value-chain analysis to understand cost driver activities to support cost advantage strategy, identify possibility of outsourcing non-core activities and strategic alliances.

Support organisational development and learning by quickly diffuse and share information and knowledge gained through competitor profiling and market understanding.

Assist in risk management using what if analysis and break-even analysis.

Examine the business critical success factors and determine the information requirements of senior management.

Involvement in HRM activities such as recruitment & selection, training & development, performance appraisal, motivation, improving quality of working life and occupation health and safety issues.

Review and design internal control system, to provide reliable data, to safeguard assets and records, to promote operational efficiency and to encourage adherence to prescribed procedures and policies.

Involvement in ISO 9002 Quality Systems Certification. I had contributed in following aspects:

*** to writing procedures, training staff and conducting internal audits.**

*** to ensure our company Quality Policy is understood, implemented and maintained at all levels in the organisation including accounts department.**

April 1998 - Jun 2001 : **WORKING AS A FREELANCE LECTURER IN KUALA LUMPUR**
in KUALA LUMPUR **(While pursuing MBA Program in Kuala Lumpur)**

1) INTERNATIONAL CITY INSTITUTE OF TECHNOLOGY, K.LUMPUR

Lecturing for University Putra Malaysia - Bachelor of Business Administration (Honour) Program.

2) KOJADI INSTITUTE, JALAN AMPANG, KUALA LUMPUR

Lecturing for Diploma (Wigan & Leigh College,UK) & ABE programs

3) TUNKU ABDUL RAHMAN COLLEGE, KUALA LUMPUR

Lecturing for Internal Diploma, ACCA, CIMA programs.

4) TAFE COLLEGE, KUALA LUMPUR

Lecturing for degree programs from University of Western Sydney & Territory University Darwin, Australia and London Guildhall University United Kingdom

5) THAMES VALLEY UNIVERSITY, UNITED KINGDOM

Appointed Marker by Thames Valley University for Asia Pacific Region.

WORKING AS A FREELANCE LECTURER IN JOHOR BAHRU

Jun 2001 onward : **6) STRATEGIC BUSINESS SCHOOL, JOHOR BAHRU**
in JOHOR BAHRU

Lecturing for Human Resource Diploma program.

7) INSTITUT ITD, JOHOR BAHRU

Lecturing for Heriot-Watt Degree and MBA Program.

2005 onward : **8) OPEN UNIVERSITY MALAYSIA, JOHOR BAHRU BRANCH**
in JOHOR BAHRU

Tutor for Fakulti Perniagaan dan Pengurusan.
Subjects taught were Perakaunan Kewangan dan Perakaunan Pengurusan.

2005 onward
in JOHOR BAHRU

8) OPEN UNIVERSITY MALAYSIA, JOHOR BAHRU BRANCH

Tutor for Fakulti Perniagaan dan Pengurusan.
Subjects taught were Perakaunan Kewangan dan Perakaunan
Pengurusan.

Jun 2001- July 2002

: **RIMA COLLEGE, JOHOR BAHRU**
FULL-TIME

- : Principal cum Lecturer (Full-time)
- : Managing the day-to-day operations of the college.
- : Provide academic leadership and oversee the operation of all academic programs.
- : Responsible for maintaining quality teaching.
- : Leading and managing a team of competence lecturers.
- : Liasing with with partner universities on the academic matters.
- : Other duties include resource planning, recruitment of academic staff, appraising staff performance, staff training and development.
- : Lecturing for American Degree Program, University of Bradford UK Program and ABE UK Program.

1st August, 2002
till now
(AT PRESENT)

: **SOUTHERN COLLEGE, JOHOR BAHRU**
FULL-TIME

- : Senior Lecturer
- : Lecturing for the Diploma and Degree program.

Yours faithfully,

Chuah Swee Aun