



Dr. Lee Huah
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1. Academic Qualification

No.	QUALIFICATION	FIELD OF SPECILIZATION	NAME OF AWARDING INSITUTION & COUNTRY	START DATE – END DATE
1.	Doctor of Business Administration	e-Collaborative Management	Universiti Utara Malaysia	Feb 2010 - Oct 2015
2.	Master of Business Administration	Organizational Knowledge	Shu-Te University, Taiwan	Sep 2005 - Jun 2007
3.	Information Science	Management Information Systems	National Chiao Tung University, Taiwan	Sep 1984 – Jun 1988

2. PREVIOUS EMPLOYMENT RECORD

No .	START DATE – END DATE	POSITION	JOB NATURE	EMPLOYER / COMPANY
1.	Jan 2015 - Present	Assistant Professor	Research and Lecture	Southern University College
2.	Aug 2005 – Dec 2014	Director of Computer Center	ICT and IS Development and Improvement	Southern University College
3.	Jan 2004 – Jul 2005	MIS Project Manager	ICT Deployment and MIS Upkeeping	Flextronics Technology (M) Sdn. Bhd.
4.	Jun 1989 -Dec 2003	Engineering Manager	ICT, New Product Implementation and Facilities Support	Wearnes Electronics (M) Sdn. Bhd.

3. PROFESSIONAL QUALIFICATION / MEMBERSHIP (NATIONAL / INTERNATIONAL)

No.	TYPE OF QUALIFICATIONS / MEMBERSHIP	GOVERNED BY WHICH BODY / COMPANY / ASSOCIATION / OTHERS	AWARDED YEAR / MEMBERSHIP DURATION
1.	Teknologis Berijazah in Information & Computing Technology (IT)	Lembaga Teknologis Malaysia	2018/ Forever



4. RECOGNITION AWARD (NATIONAL / INTERNATIONAL)

No.	TYPE OF AWARD RECEIVED	RECEIVED FROM WHICH BODY / COMPANY / ASSOCIATION / OTHERS	RECEIVED YEAR
1.	Bronze Award	BLM2-ICAM4 an International Joint E-Conference (Taylor's University)	11 th September 2021

5. CONSULTANCY SERVICES / COMMUNITY SERVICES

No.	ORGANIZATION / EVENT / PROJECT	DATE / DURATION	VENUE / COMPANY	ROLE / POSITION
1.				

6. CONFERENCES AND TRAININGS

No.	TITLE OF THE CONFERENCES / TRAINING	DATE	TRAINING VENUE	ORGANIZE BY SPEAKER / TRAINER
1.	Framing Effective Essay Questions and Rubric Development	16 th - 17 th August, 2018	Southern University College	Dr. Chung Han Tek
2.	Big Data Analytics in Business and Management	1 st -3 rd August, 2018	University of Reading	Prof. Teck Eng Yong
3.	Understanding OBE from A to Z Workshop	3 rd -4 th January, 2018	Southern University College	Dr. Rozzana Mohd Said
4.	Workshop on Structural Equation Modeling (SEM) using SMART-PLS	April 20, 2017	Universiti Teknologi Malaysia	Prof. Dr. Amran Bin Md. Rasli
5.	Perspectives in Learning and Instructional Methods	20 th -30 th March, 2017	Southern University College	Prof. Baharuddin Aris
6.	Designing & Publishing Qualitative Research (QRC2016 UUM)	24 th May, 2016	Park Royal Hotel, Penang, Malaysia	Associate Prof. Dr. Siti Nabiha Abdul Khalid



7. RESEARCH AND PUBLICATION

RESEARCH / PUBLICATION / JOURNALS / BOOKS / OTHER

1. Tan Lee Ting, & Lee Huah, (2021), Factors That Influence Intention to Use Quick Response Code Mobile Payment in Malaysia: The Experienced Users Perspective, BLM2-ICAM4: An International Joint e-Conference
2. Poon Yih Kiat, & Lee Huah, (2021), Impact of Employee's Career Expectation and Work Recognition on Job Satisfaction Among Working Adult in Malaysia
3. Huah, Lee and Hisyam Selamat, Mohamad (2017). Development of e-Collaborative Management Model for Teaching and Learning Activities: An Action Research in Malaysia, Malaysian Online Journal of Education Management, Volume 5, Issue 2, pp 1-24, April 2017, <http://mojem.um.edu.my/>
4. Huah, Lee and Hisyam Selamat, Mohamad (2016). Developing Model for e-Collaborative Management Practice: A Participatory Action Research Case in Kolej Universiti Selatan. Conference Proceeding Paper, The Second UUM International Qualitative Research Conference (QRC) 2015, 24-26 May 2016, Penang, Malaysia.
5. Huah, Lee. (2012). Study on How E-Collaborative Teaching and Learning Management in a Higher Education Institution. Colloquium Paper, UUM COB The First Qualitative Research Conference (QRC) and Colloquium, 'Cultivating Qualitative Research Culture' 2012, 6 - 7 November 2012, Seri Pacific Hotel, Kuala Lumpur, Malaysia.

OTHER (Consultancy/Thesis Supervised)

1. Hainan University Master of Tourism (MTA) thesis, (Chan Chee Yap, 2020): Study of talent retention strategy for hospitality industry in Iskandar Malaysia Development Region.
2. Southern University College Master of Business Administration (MBA) Project papers, (Tan Lee Ting, 2020): Factors that influence intention to use quick response code mobile payment: a Malaysian experienced users' perspective.
3. Southern University College Master of Business Administration (MBA) Project papers, (Teng Yee Shian, 2020): The perception of being employable: Public perception on fresh graduates' employability skills and employability.
4. Southern University College Master of Business Administration (MBA) Project papers, (Poon Yih Kiat, 2020): Impact of employee's career expectation and work recognition on job satisfaction among working adult in Malaysia.
5. Teesside University bachelor's degree thesis, (Lee Soon Teck, 2018): Factors affecting smartphone user's intention to use location-based services (LBS) for traveling.
6. Teesside University bachelor's degree thesis, (Tan Lee Yee, 2018): Factors affecting customer loyalty in telecommunication industry, Malaysia.
7. Teesside University bachelor's degree thesis, (Chong Gang Rui, 2018): The effect of motivation on employee performance.
8. Teesside University bachelor's degree thesis, (Teo Wen Xuan, 2018): Factors that influencing generation Y's buying behavior on fast food in Johor.
9. Teesside University bachelor's degree thesis, (Tan Fong Yoke, 2017): Social media advertising affects customer purchase intention for Skin and Personal care products.



10. Teesside University bachelor's degree thesis, (Tham Si Hui, 2017): Determinants of Consumer Switching Behaviour in Malaysia Telecommunication Service Providers.
11. Teesside University bachelor's degree thesis, (Koh Chiew Hui, 2017): Gender differences on Smartphone Purchase Intention in Johor.

8. OTHER ADDITIONAL ADMINISTRATIVE RESPONSIBILITIES

No.	POSITION (APPOINTMENT)	FACULTY / DIVISION / DEPARTMENT	START DATE – END DATE
1.	Head, Dept. of Postgraduate Studies and Quality Assurance	Faculty of Business and Administration	Jan 2020 - present

9. OTHER RELEVANT INFORMATION

Organization	Year	Activities and achievements
Wearnes Electronics	1989	Writing and maintain accounting software, computer hardware servicing and implement AutoCAD
Wearnes Electronics	1991	To USA training 2 months and transfer X-Terminal product manufacturing back to our factory.
Wearnes Electronics	1993	To Japan training for surface mount machine operation and maintenance which running Pioneer audio and video product manufacturing.
Wearnes Electronics	1995	Appointed secretary of ISO 9000 steering committee and company awarded ISO 9000:1994 certificates on 1995.
Wearnes Electronics	1996	Design and setting up own company homepage which attracting potential customer and after sales service.
Wearnes Electronics	1998	Setup video conferencing system with own manufactured USB camera at three factories in Asia.
Wearnes Electronics	1999	Implemented the Supervisory Control Automation Data Acquisition system into manufacturing process control.
Flextronics Technology	2004	Setup the Flextronics Senai Plant 3 for manufacturing the Xerox 4-in-1 copier machine.
Flextronics Technology	2005	Innovated wireless material shop floor kitting system which consuming material of Baan ERP system and connect to FlexFlow production control system.
Southern College	2006	Implemented Wi-Fi access points for whole Southern College campus.
Southern College	2007	Setup Moodle course management system for lecturer and student.
Southern College	2008	Drafted and proposed e-campus plan for Southern College.
Southern College	2009	Mifare one card solution for all students and lecturers using for hostel and main entrance.
Southern College	2010	Implemented Southern College CRM system.
Southern College	2011	Implemented employee time attendance system for Southern College.
Southern College	2012	Implemented employee electronics leave system for Southern College



SOUTHERN
UNIVERSITY COLLEGE

南方大學學院

CURRICULUM VITAE

Southern University College	2013	Integrated homegrown e-Campus system's fees and donation collecting modules with UBS accounting system.
Southern University College	2014	Integrated student card with RHB Easy debit card for hostel and library access, fees collection, etc.