



**NG CHEE FONG**  
**ASSISTANT PROFESSOR CUM HEAD. DEPARTMENT OF**  
**ART, FACULTY OF ART AND DESIGN**  
cfng@sc.edu.my

## 1. Academic Qualification

No.	QUALIFICATION	FIELD OF SPECIALIZATION	NAME OF AWARDING INSTITUTION & COUNTRY	START DATE – END DATE
1.	MASTER OF GRAPHIC DESIGN	ART AND DESIGN	UNIVERSITY OF THE ARTS LONDON (UK)	16 JAN 2006-15 DEC 2006
2.	BACHELOR OF ART AND DESIGN	INFORMATION DESIGN	KYOTO UNIVERSITY OF ART AND DESIGN (JAPAN)	01 APR 1998-20 MAR 2002
3.	ADVANCED CERTIFICATE IN JAPANESE LANGUAGE	JAPANESE LANGUAGE	MEROS JAPANESE LANGUAGE INSTITUTE, TOKYO, JAPAN	01 DEC 1996-19 MAR 1998
4.	DIPLOMA IN GRAPHIC DESIGN	GRAPHIC DESIGN	MALAYSIAN INSTITUTE OF ART (MIA)	22 JUN 1993-30 MAY 1996
5.				

## 2. PREVIOUS EMPLOYMENT RECORD

No.	START DATE – END DATE	POSITION	JOB NATURE	EMPLOYER / COMPANY
1.	JAN 2022- PRESENT MAR 2012-DEC 2021	ASSISTANT PROFESSOR SENIOR LECTURER	EDUCATION	SOUTHERN UNIVERSITY COLLEGE
2.	MAY 2004-FEB 2012	LECTURER	EDUCATION	TUNKU ABDUL RAHMAN UNIVERSITY COLLEGE
3.	MAY 2003-MAY 2004	LECTURER	EDUCATION	MALAYSIAN INSTITUTE OF ART (MIA)
4.	JUN 1996-NOV 1996	GRAPHIC DESIGNER	ADVERTISING	MUSTAFA ZAHIDIN & ASSOCIATES SDN. BHD.
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### 3. PROFESSIONAL QUALIFICATION / MEMBERSHIP (NATIONAL / INTERNATIONAL)

No.	TYPE OF QUALIFICATIONS / MEMBERSHIP	GOVERNED BY WHICH BODY / COMPANY / ASSOCIATION / OTHERS	AWARDED YEAR / MEMBERSHIP DURATION
1.			
2.			
3.			

### 4. RECOGNITION AWARD (NATIONAL / INTERNATIONAL)

No.	TYPE OF AWARD RECEIVED	RECEIVED FROM WHICH BODY / COMPANY / ASSOCIATION / OTHERS	RECEIVED YEAR
1.	(NOC NETWORK ORIGINALITY COMPETITION) EXCELLENCE DESIGN MENTOR AWARD	MINISTRY OF HIGHER EDUCATION, CHINA	2016
2.	TEACHING EXCELLENCE AWARD	SOUTHERN UNIVERSITY COLLEGE	2015
3.	FULL SCHOLARSHIP FOR STAFF TRAINING SCHEME (OVERSEAS MA COURSE)	TUNKU ABDUL RAHMAN UNIVERSITY COLLEGE	2006
4.	21 <sup>st</sup> CENTURY ASIA DESIGN COMPETITION, KYOTO, JAPAN (NOMINATION & SHORT-LISTED OF BEST DESIGN & ILLUSTRATION CATEGORY)	KYOTO UNIVERSITY OF ART AND DESIGN (JAPAN)	2001
5.	(MONBUKAGAKUSHO) SCHOLARSHIP	JAPAN GOVERNMENT	1998-2001

### 5. CONSULTANCY SERVICES / COMMUNITY SERVICES

No.	ORGANIZATION / EVENT / PROJECT	DATE / DURATION	VENUE / COMPANY	ROLE / POSITION
1.	THE JAPANESE LANGUAGE AND CULTURAL STUDIES CLUB	2016-PRESENT	SOUTHERN UNIVERSITY COLLEGE	ADVISOR
2.	ROOFTOP BRANDING	2020-PRESENT	NO 40-2, 1, JALAN PERJIRANAN 4, BANDAR	ART ADVISOR



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			DATO ONN, 81100 JOHOR BAHRU, JOHOR	
3.	AUSTIN HALLMARK Education Sdn.Bhd.	2022 April- PRESENT	NO.121 & 123 LEVEL 1, JLN. AUSTIN HEIGHT 3, TMN. MOUNT AUSTIN, 81100 JOHOR BAHRU, JOHOR.	ART ADVISOR
4.				

## 6. CONFERENCES AND TRAINING

No.	TITLE OF THE CONFERENCES / TRAINING	DATE	TRAINING VENUE	ORGANIZE BY SPEAKER / TRAINER
1.	EFFECTIVE TEACHING WORKSHOP	09 DEC 2016	SOUTHERN UNIVERSITY COLLEGE	
2.	OUTCOME-BASED EDUCATION (OBE) TRAINING	13 JAN 2015	SOUTHERN UNIVERSITY COLLEGE	PROF. MADYA DR. ALINA BINTI SHAMSUDDIN
3.	LEARNING OUTCOME & RUBRIC TRAINING WORKSHOP	10-11 DEC 2015	SOUTHERN UNIVERSITY COLLEGE	PROF. DR. ROZIAH BINTI MOHD JANOR
4.				

## 7. RESEARCH AND PUBLICATION

RESEARCH / PUBLICATION / JOURNALS / BOOKS / OTHER

**DRAWING MADE EASY (DRAWING TEXTBOOK), FIRST PUBLISHED IN JUN 2013, CENGAGE LEARNING ASIA PTE LTD, ISBN-13:978-967-0357-29-4, ISBN-10: 967-0357-29-2.**

## 8. OTHER ADDITIONAL ADMINISTRATIVE RESPONSIBILITIES

No.	POSITION (APPOINTMENT)	FACULTY / DIVISION / DEPARTMENT	START DATE – END DATE
1.	HEAD, DEPARTMENT OF ART	FACULTY OF ART AND DESIGN	JAN 2012- PRESENT
2.			



**SOUTHERN**  
UNIVERSITY COLLEGE

南方大學學院

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## 9. OTHER RELEVANT INFORMATION

- 1.
- 2.